

Subject: **HOSPITAL NAME** Celebrates NICU graduates at NICU Family Reunion Event!



With all of the joy associated with bringing a child into the world, there can also be times of fear and worry. Moments after they are born, many premature babies are at a higher risk of developing a condition known as Respiratory Distress Syndrome (RDS) and have to fight for their lives in a Neonatal Intensive Care Unit (NICU). Parents can feel helpless while doctors and specialists employ their knowledge and skills to try to improve the baby's situation.

Fortunately treatment advances for RDS have improved and many preterm babies are able to graduate from the NICU and live normal, healthy lives. With approximately 1 in 10 babies born prematurely in the United States each year—many of them at risk for RDS—**HOSPITAL NAME** believes the survival, growth, and accomplishments of its NICU graduates are reasons to celebrate. On **EVENT DATE**, **HOSPITAL NAME** will host a NICU Family Reunion in recognition of the lives and accomplishments of the NICU graduates, their families, and the physicians and medical staff who cared for them during their first days and weeks of life.

We invite you to join us at **LOCATION** on **DATE** at **TIME AM/PM** for our NICU Family Reunion. There will be opportunities for interviews and photos with the NICU graduates, physicians, and medical staff. Join us as we remember the moments that changed our patients' lives and celebrate their milestones to date. The medical team can help provide background information on RDS and how treatment advances have improved patient survival. If you are interested, I would be happy to arrange for you to speak with a physician and local family affected by RDS prior to the event if you would like to produce a story on the condition and its treatment.

Please let me know if I can provide you with any additional information or details. I look forward to hearing from you soon.

Sincerely,

**NAME**  
**TITLE**